

Minya Governorate: Snapshot Information

- Total area: **32,279 km²**
- **4.8 million inhabitants** (148 people/km²)
- **80%** of the population lives in rural areas
- Around **438 000 feddan** of agricultural lands (**5.4%** of total arable lands in Egypt)
- National holiday: **18 March**
- Administrative structure: **9** districts, **57** main villages, **346** sub-villages
- **Administrative districts:** Maghagha, Beni Mazar, Matay, Samalout, Minya City (capital), Abu Qurqas, Mallawi, Deir Mawas, Edwa
- **Main local industries in Minya:** cement and furniture production, sugar processing, extraction of limestone, brick and granite production, textiles as well as natural gas and oil processing
- **Key agricultural products from Minya:** sugarcane, wheat, cotton, maize, beans, garlic, onions, tomatoes, potatoes and grapes



Official emblem of Minya



Minya's location on the map of Egypt

Source: www.capmas.gov.eg
www.minia.gov.eg

Why Choosing Minya Governorate?

Challenges

- Around **30%** of the **poorest villages** in Upper Egypt are located in Minya alone
- **High unemployment** rate especially in rural areas and among youth and women
- Increased **migration** to urban areas resulting in a proliferation of **slums** (30 slums in Minya alone)
- Highest **illiteracy** rate (**36.7%**) and lowest rate in **primary education (79.8%)** nationwide
- **10%** of all **children** in Minya are **malnourished**

Opportunities

- **Human capital:** young population, high demand for jobs
- **Richness in natural resources:** limestone, sand, natural gas
- Increased **employment** opportunities in **local industries** (e.g. in the furniture, textiles and construction sectors)
- Value addition through **agribusiness** and the local **food industry**
- Potential of **local tourism** and its related services



HAYAT is supporting the Governorate of Minya in upgrading/expanding local infrastructures. The above photo shows a newly installed water connection in Salagos Village in Edwa District, Minya.



Youth employment is a top priority on the development agenda of the Governorat of Minya

Overall Project Goal

Improving the **livelihood of vulnerable households, youth, women and children** in target communities in Minya Governorate (Edwa and Maghagha districts) through inclusive and pro-poor **socio-economic development**.

Specific Project Objectives

- Strengthening **economic development** in five mother villages in Minya through the creation of more and better **employment opportunities** for the local labor force.
- Enhancing **social community services** through the development of **youth centres and community awareness raising**.

Expected Project Results

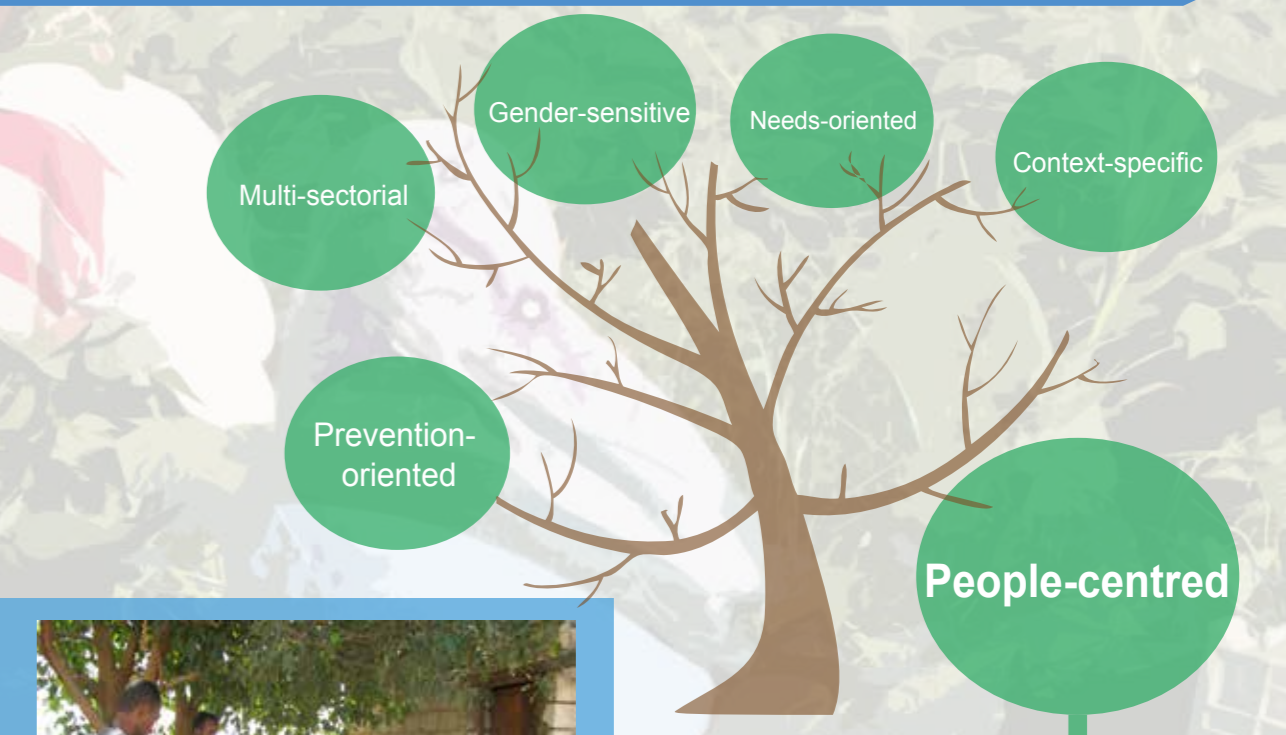
- A **Local Development Forum (Human Security Forum)** is established as an interface between local communities and public decision-makers and a **Community Fund (Human Security Fund)** is created for implementing community projects of top priority.
- **Sustainable jobs** are created through an Information Counseling and Referral System (ICRS) that brings together young job-seekers and potential employers.
- Tailored **training packages** are delivered for better income-generating activities in the agribusiness, SMEs, infrastructure and neighbourhood upgrading sectors.
- **Village Savings and Loan Associations** are formed to boost the financial inclusion of marginalized women and a **Youth Volunteer Service (YVC)** is instituted addressing young people's needs.
- **Awareness raising** and **capacity development programs** for vulnerable target groups are implemented as a tool to reduce their vulnerability towards development threats.

Around 66% of young graduates of secondary schools in Minya are unemployed*. Although it is not very appealing to Minya's youth, agriculture is still the largest employment sector in the Governorate



* Human Development Report Egypt 2010

HAYAT's Integrated Local Community Development Approach



Involving local communities in the design and implementation of development projects is essential for ensuring the success of program interventions



UN Agencies Implementing HAYAT



The United Nations in Egypt

The United Nations in Egypt is committed to ensure a high quality of life for all women, men, boys and girls living in Egypt (regardless of race, color, sex, language, religion, political or other opinion, national or social origin, property, birth or other status) by developing national capacity and building strong partnerships with the Government, civil society, the private sector, academia, think tanks, media and other national/international stakeholders.

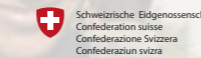
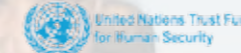
The United Nations in Egypt advocates for change and provides evidence-based policy and direct support that promotes human rights, justice, equity and prosperity within a sustainable environment.

Start of HAYAT

June 2013

Donors

- United Nations Trust Fund for Human Security
- Swiss Agency for Development and Cooperation
- Permanent Mission of Japan to the United Nations



National Counterparts

- Ministry of Local Development
- Ministry of Planning and International Cooperation
- Ministry of Foreign Affairs
- Governorate of Minya
- Local administrative units in Minya Governorate on district and village levels
- Non-Governmental Organizations (NGOs)

Beneficiaries

- Farmers
- Unemployed youth
- Marginalized women
- Local communities and local public authorities
- NGOs and Community Development Associations (CDAs)
- Agricultural cooperatives
- Micro and Small Enterprises
- Public and private employment services



Securing decent and sustainable jobs for youth is one of HAYAT's key priorities



HAYAT is supporting rural women in Minya to start their own small businesses and explore their entrepreneurial potential



Practical agricultural extension training on best practices and applications will help farmers and SMEs to increase their production and profits



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