



UN-HABITAT

Resource mobilisation

for the Strategic Plan and the work programme

Member States Induction Seminar
31 January 2024

Resource Mobilization Strategy Objectives and Actions

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ADEQUATE FUNDING

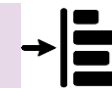


Regular budget: \$ 60M
Non-earmarked: \$ 41M
Normative earmarked: \$ 262M
Country programmes: \$ 607M
Total: \$ 1,027M

- Core contribution letters
- Pledging sessions
- Structured funding dialogues
- Soft earmarked packages

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ALIGNMENT



Urban dimensions of the SDGs, NUA
UN-Habitat Strategic Plan
National strategic plans
UN Sustainable Development Cooperation Framework
UN Funding Compact

- Regional structure
- Common Country Assessments
- Country focal points
- Regional Dialogues

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STRATEGIC PARTNERSHIPS



Joint strategy development
Multi-year agreements
Pooled funding
Large scale high impact programmes

- Regional dialogues
- Top donor engagement
- Flagship programmes
- Country programmes within UN system

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DIVERSIFIED DONOR BASE



More Member States contributing
Domestic resources
Private Sector, Local Authorities, other
Multi-donor pooled funds

- Private sector strategy
- Foundations and Philanthropy Platform
- Local Government engagement
- Adaptation, Green Climate etc.

5

VALUE FOR MONEY



Results focused
Efficient
Transparent
Accountable

- Monthly income updates to Member States
- Urban Impact newsletters
- SOPs
- Donor information hub

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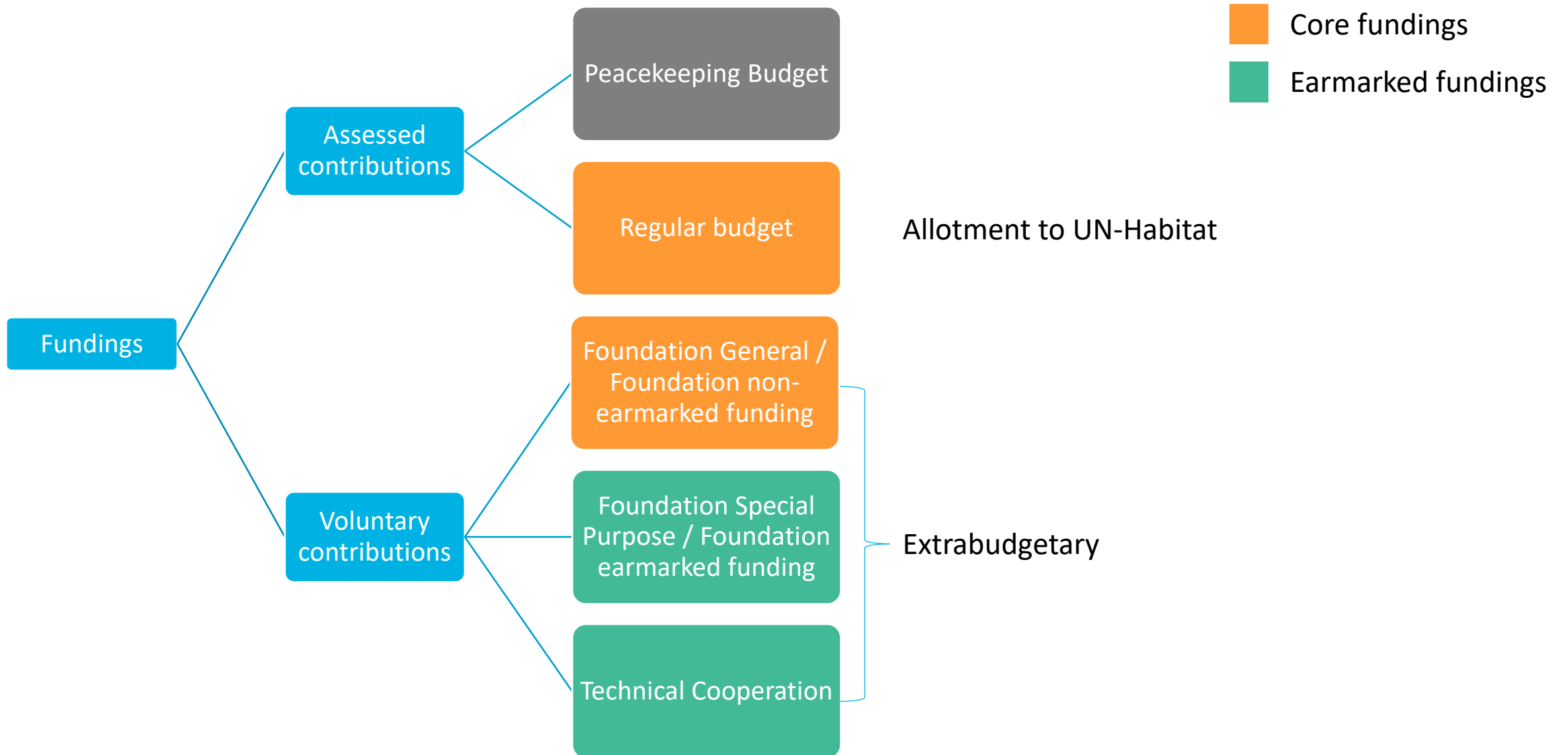
INNOVATION



Blended funding: loans, grants
National Committees
High Net Worth Individuals, Influencers
Technology support, social media

- Endowment fund
- Feasibility Fund
- Online fundraising
- Crowdfunding
- Ambassador Programme

Types of fundings



Foundation General Purpose Fund (non-earmarked resources)

What

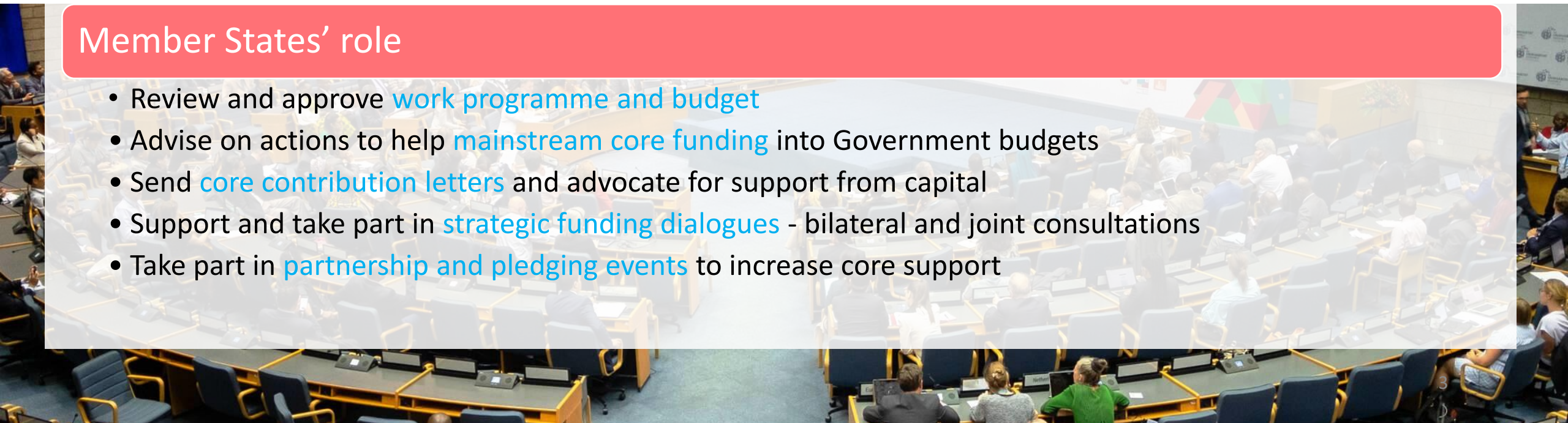
- Finances core activities e.g. urban research, data, policies, publications, SDG monitoring, evaluation, etc.
- 2024 budget USD **4 Million**, **scalability model up to USD 12 Million**

Challenge

- USD **4.5 million**, **2.43%** of total acquisition in 2023
- **30** Member States contributed to core

Member States' role

- Review and approve **work programme and budget**
- Advise on actions to help **mainstream core funding** into Government budgets
- Send **core contribution letters** and advocate for support from capital
- Support and take part in **strategic funding dialogues** - bilateral and joint consultations
- Take part in **partnership and pledging events** to increase core support



Foundation Special Purpose Fund (Foundation earmarked resources)

What

- Finances earmarked **global programmes and key normative work** e.g. World Urban Forum, SDG Localisation, Global Land Tool Network, etc.
- 2024 budget **USD 46.01 Million**
- Goals: **balanced** and **soft earmarked** support for all four domains of change

Member States' role

- Review and approve **work programme and budget**
- Share development aid strategy, priority/interest areas and needs of your country
- Advocate for support for thematic **flagship programmes**
- Advocate for **soft earmarked** support



Technical Cooperation earmarked resources

What

- Finances earmarked **regional and country programmes**
- Operational projects on the ground, integrating the normative work / tools
- 2024 budget **USD 102.63 Million**
- UN wide cooperation for high impact programmes to accelerate achievement of all SDGs in countries, including joint projects with other UN agencies

Member States' role

- Review and approve **work programme and budget**
- Share development aid strategy for your country
- Support for strengthening **regional architecture** and **country presence**
- Take part in strategic **Regional Dialogues**
- Support **strategic dialogues with focal Ministries** in your country



Programme Support Costs

What

- Covers indirect costs related to earmarked projects e.g. administrative support and advocacy
- 2024 budget [USD 10 Million](#)

Member States' role

- Member States requested to comply with UN Secretariat [cost recovery policies](#) in line with [UN Funding Compact](#)
- Ensures that core funds do not subsidize earmarked projects in line General Assembly Resolution [A/RES/67/226](#) which requested implementation of full cost recovery

General trust funds

- Any activities except those exclusively technical cooperation.
- To enhance or expand the work programme of one or more organisational units.
- May be of a continuing or long-term nature, with annual programming of resources.

Example:

- *Urban Basic Services Trust Fund*
- *The United Nations Habitat Assembly and the Trust Fund*

Technical cooperation trust funds

- Providing economic and social development assistance to developing countries.
- Normally takes form of experts and associate experts, the financing of individual or group training, and the provision of project equipment.

Example:

- *Technical Cooperation UNDP Trust Fund*