

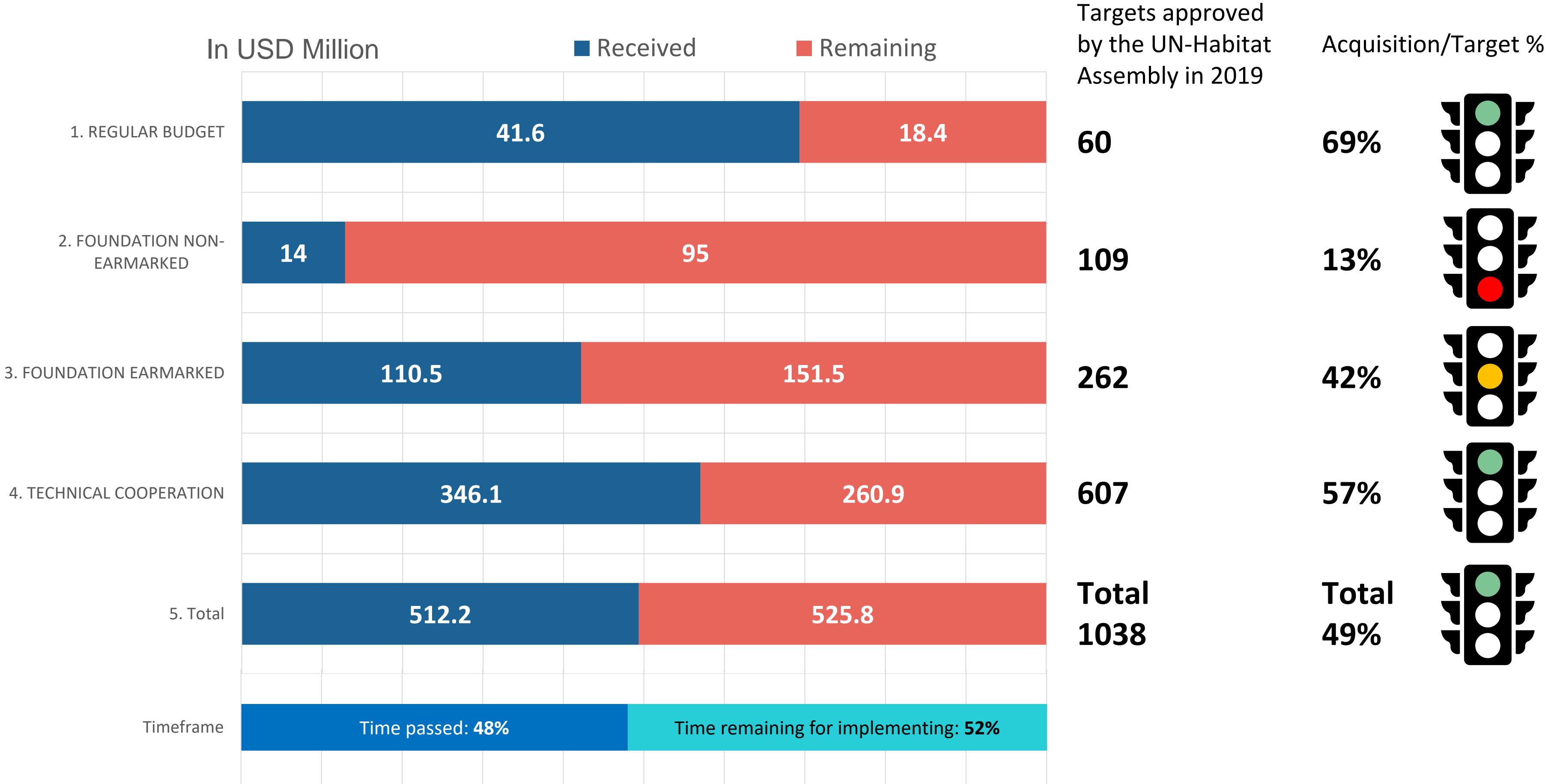
Resource mobilisation strategy

Resource mobilisation objectives & actions

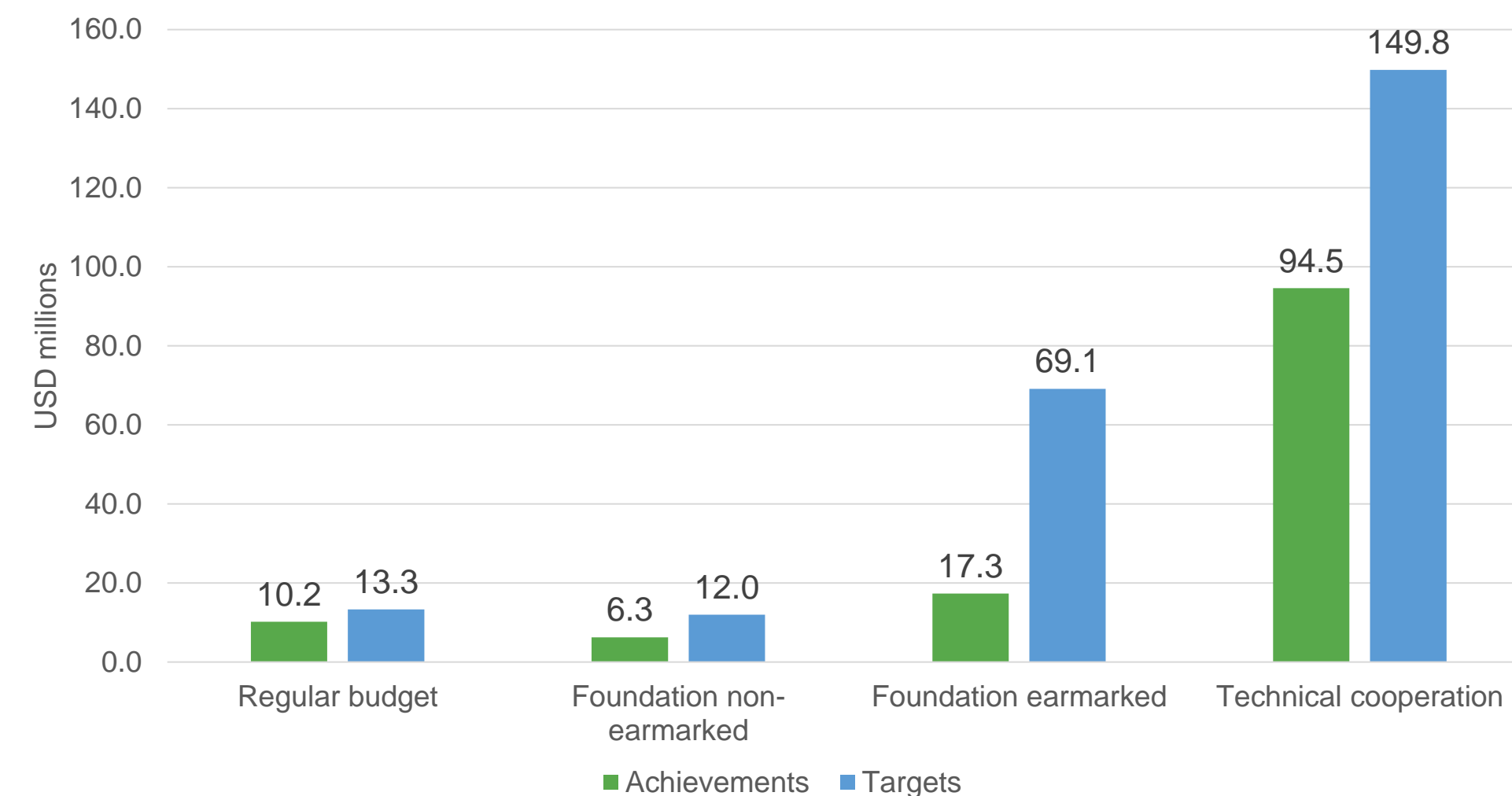
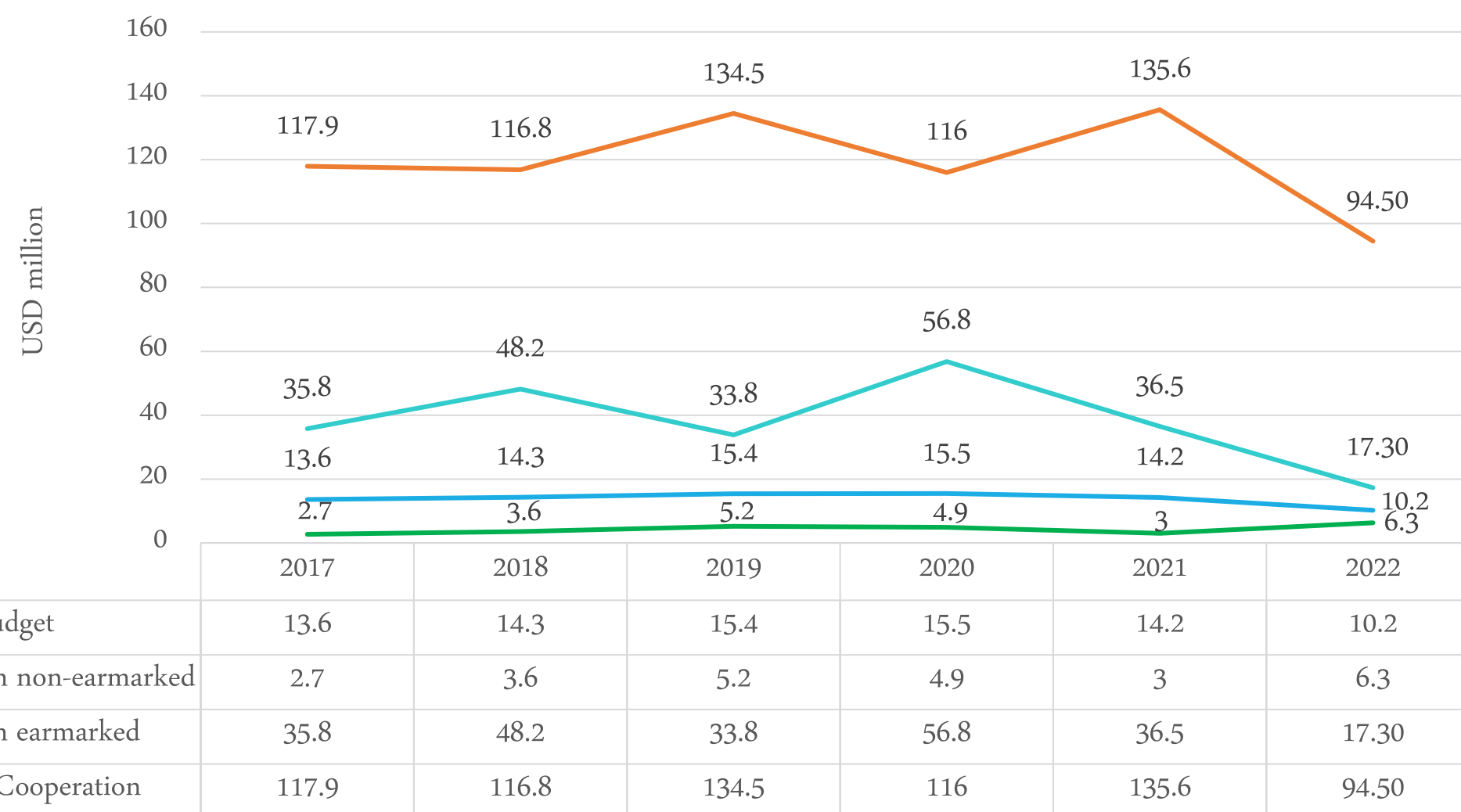
Demand responsive strategy enabled by data, partners and innovation

 <p>ADEQUATE FUNDING</p>	<ul style="list-style-type: none"> – Regular budget: \$ 60M – Non-earmarked: \$ 109M – Normative earmarked: \$ 262M – Country programmes: \$ 607M – Total \$1,038 M 	<ul style="list-style-type: none"> Core contribution letters Pledging sessions, including 2nd UN-Habitat Assembly Bilateral meetings Regional Dialogues Soft earmarked packages
 <p>ALIGNMENT TO STRATEGIC FRAMEWORKS</p>	<ul style="list-style-type: none"> – Urban dimensions of the SDGs, NUA – UN-Habitat Strategic Plan – National strategic plans – UN Sustainable Devt Cooperation Framework – UN Funding Compact 	<ul style="list-style-type: none"> Regional structure Common Country Assessments Country focal points Regional Dialogues
 <p>STRATEGIC PARTNERSHIPS</p>	<ul style="list-style-type: none"> – Joint strategy development – Multi-year agreements – Pooled funding – Large scale high impact programmes 	<ul style="list-style-type: none"> Regional dialogues Top donor engagement Flagship programmes Country programmes within UN system
 <p>DIVERSIFIED DONOR BASE</p>	<ul style="list-style-type: none"> – More Member States contributing – Domestic resources – Private Sector, Local Authorities, other – Multi-donor pooled funds 	<ul style="list-style-type: none"> Private sector strategy Foundations and Philanthropy Platform Local Government engagement Adaptation, Green Climate etc.
 <p>INNOVATION</p>	<ul style="list-style-type: none"> – Blended funding: loans, grants – National Committees – High Net Worth Individuals, Influencers – Technology support, social media 	<ul style="list-style-type: none"> City Investment Facility Feasibility Fund Online fundraising Crowdfunding Ambassador Programme
 <p>VALUE FOR MONEY</p>	<ul style="list-style-type: none"> – Results focused – Efficient – Transparent – Accountable 	<ul style="list-style-type: none"> Monthly income updates to Member States Urban Impact news, new donor webpage SOPs & KPIs Solutions Start with Cities

UN-Habitat resource mobilization overall progress (2020 – 15 November 2022)



Income trends by fund 2016-2022 and Performance in 2022 (As of 15 November 2022)



TOTAL CONTRIBUTIONS

In 2022 (as of 15 November), UN-Habitat acquired **128.3 Million USD** (53% of the total target of 2022).

Regular Budget

Consistent, **77%** of the yearly target completed. Well on track to meet the yearly target.

Foundation Non-earmarked

In 2022 (as of 15 November), foundation non-earmarked has acquired **6.3 Million USD (52.5% of the yearly target)**, which has increased by **110% from 2021** and is the highest in the last 6 years.

Foundation Earmarked

Foundation earmarked budget for normative activities has acquired 17.3 Million USD (63% of the yearly target). This does not include the amount that has been signed in agreements but yet to be transferred.

Technical Cooperation

Technical cooperation has received 94.5 Million USD as of 15 Nov 2022 (57% of the yearly target). This does not include the amount that has been signed in agreements but yet to be transferred.

2022 Core Contributions to UN-Habitat (as of 15 November 2022)

Donor	Amount
Azerbaijan	3,000,000
Germany	1,000,000
United States of America	700,000
Angola*	400,000
China	350,000
France	213,220
South Africa	160,000
Kenya	100,000
Republic of Korea	70,033
Philippines	50,000
Tanzania*	50,000
Guinea*	41,030
Singapore	30,000
Japan	28,312
Portugal*	25,000
Botswana	20,000
Barbados	14,814
Czech Republic	6,022
Pakistan	5,876
Israel*	3,750
Somalia*	2,500
TOTAL	6,270,557

NEW CONTRIBUTORS

Angola
Azerbaijan
Guinea
Somalia

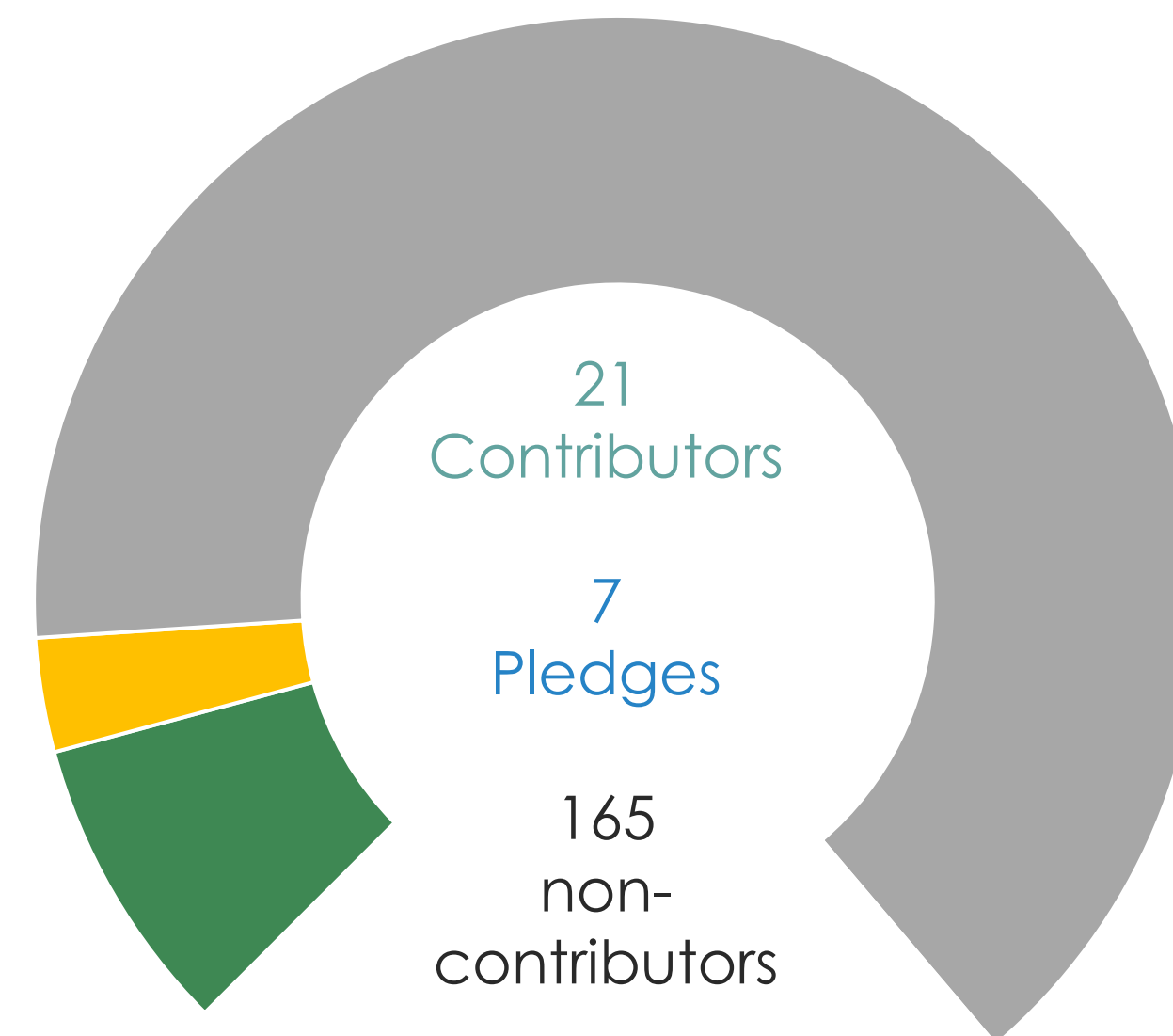
COMEBACKS

Portugal
Singapore
Tanzania

PLEDGES

Benin
Burkina Faso
Malawi
Malaysia
Mexico
Turkey
Zambia

52% of these 21 donors give **consistent, predictable** core contributions.



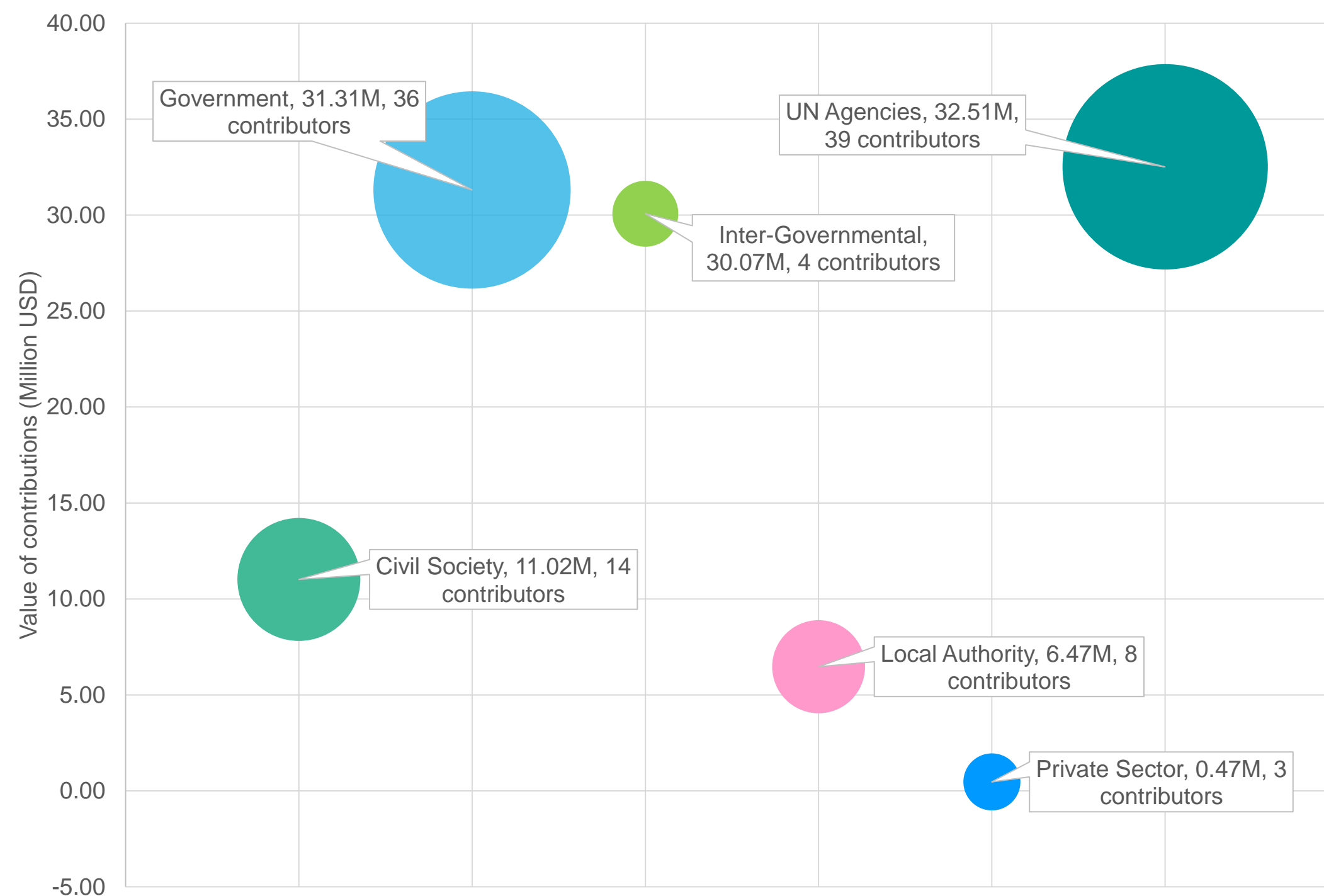
UN Region	Value	Number
Eastern European States	3,006,022	1
Western European and other States	1,941,970	5
African States	773,530	7
Asia-Pacific States	534,221	6
Latin American and Caribbean States	14,814	1
TOTAL	6,264,535	20

* Includes arrears from previous years

2022 Earmarked funds : Top 15 Contributors (as of 15 Nov 2022)

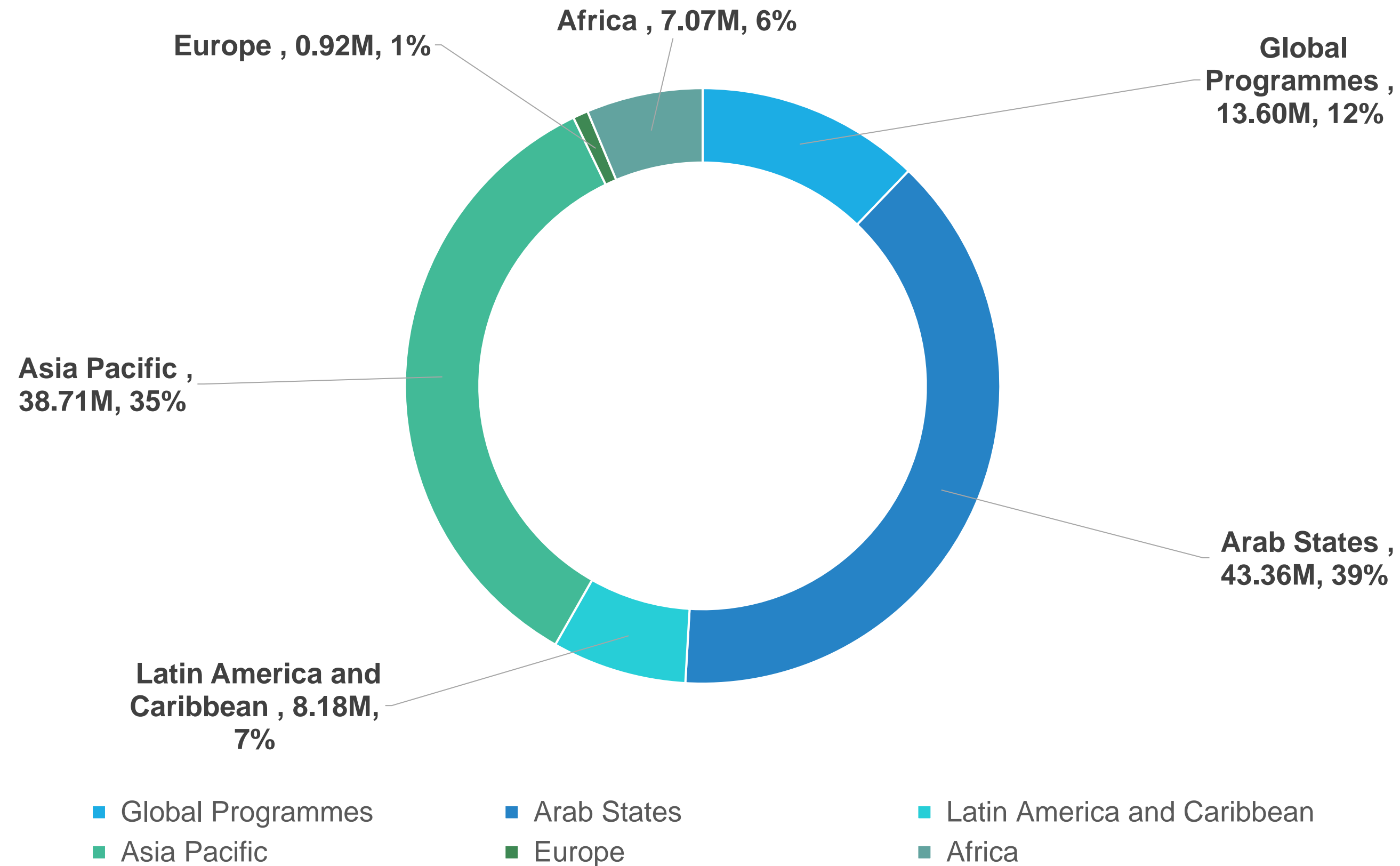
TOP 15 CONTRIBUTORS for EARMARKED FUNDS IN 2022

Contributor	Amount
UN Agencies	32.51
The Adaptation Fund Board	17.27
International Development Association	12.75
Korea International Cooperation Agency	11.44
Fondation Botnar	3.95
Instituto Pereira Passos	3.66
Japan	3.03
The Republic of Korea - Ministry of Land	
Infrastructure and Transport	2.78
Fukuoka International Exchange	2.30
INFONAVIT-Instituto del Fondo Nacional de la	
Vivienda para los Trabajadores	1.62
Canada	1.57
Gorongosa National Park	1.17
Municipio De Sao Paulo	1.06
China	.79
The Coca-Cola Foundation	.77



9 of the 15 top donors/funders (60%) are foundations, intergovernmental organizations, private sector, civil society, local authorities or UN agencies showing **greater diversification of funding sources**.

2022 Contributions by Implementing Region of UN-Habitat (as of 15 Nov 2022)



The figures above reflects the amount received, not the value of the agreements signed.

Objective 1: Adequate funding

1

ADEQUATE FUNDING

- ❖ Regular budget: \$ 60M
- ❖ Non-earmarked: \$ 109M
- ❖ Normative earmarked: \$ 262M
- ❖ Country programmes: \$ 607M
- ❖ **Total: \$ 1038M**



Actions

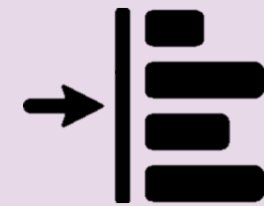
- Top 5 consistent donor countries to **increase core contributions**
- Top 5 donor countries that provide soft-earmarked funds to **move towards core contributions**
- Earmarked donor countries to provide **soft-earmarked funds** to the four focus areas or the flagship programmes highlighted in the Strategic Plan
- Identify and engage with **new funders/donors**
- Convert **pledges into cash** in 2022
- Work with the Executive Board to encourage **at least 50 Member States to contribute to the core funding**
- More streamlined and effective donor engagement
- Broaden ownership of UN-Habitat mandate
- Enhance transparency and accountability

Objective 2&3: Strategic partnerships for funding that is aligned to mandates

2

ALIGNMENT

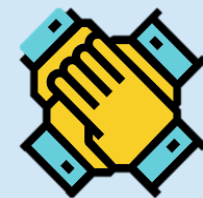
- ❖ Urban dimensions of the SDGs, NUA
- ❖ UN-Habitat Strategic Plan
- ❖ National strategic plans
- ❖ UN Sustainable Development Cooperation Framework
- ❖ UN Funding Compact



3

STRATEGIC PARTNERSHIPS

- ❖ Joint strategy development
- ❖ Multi-year agreements
- ❖ Pooled funding
- ❖ Large scale high impact programmes



Results

- Identified priority countries in which UN-Habitat country offices **work with UNCT to conduct Common Country Assessments**, to make sure that the urban dimension is well heard and incorporated in joint programmes of the UN. This underpins the resource mobilization efforts in countries.
- As a result of the **funding dialogues**, **5 new donors and 2 comeback donors** have made contributions to UN-Habitat core funds. **7 countries have made pledges** totalling USD 9.5 million in 2022.
- Exploring and implementing new **partnership initiatives**, such as the programme office to be established in Montreal Canada.

Objective 4&5: Innovative ways to achieve a more diversified donor base

4

DIVERSIFIED DONOR BASE

- ❖ More Member States contributing
- ❖ Domestic resources
- ❖ Private Sector, Local Authorities
- ❖ Multi-donor pooled funds



6

INNOVATION

- ❖ Blended funding: loans, grants
- ❖ National Committees
- ❖ High Net Worth Individuals, Influencers
- ❖ Technology support, social media



Results

- 9 of the top 15 donors for earmarked funds in 2022 are from local governments, foundations and philanthropies, UN, academia, pooled funds or civil society, showing a diversified donor base
- Work with the Sustainable Human Settlements Foundation to mobilise resources from the private sector and sovereign wealth funds
- Commitment from the Foundations and Philanthropy Platform to establish a Feasibility Fund as part of the City Investment Facility.

Objective 6: Value for money

5

VALUE FOR MONEY

- ❖ Results focused
- ❖ Efficient
- ❖ Transparent
- ❖ Accountable



Results

- **New agreements** publicized on UN-Habitat public site and social media platforms
- Regular **communication and monitoring, reports** to Member States, including Monthly Updates on funding Status and Urban Impact newsletters that highlight the key activities and upcoming events of UN-Habitat
- Key Performance Indicators showing the implementation progress of various funds are being collected on a regular basis
- **Building capacity and providing supporting materials/knowledge** to colleagues in HQ and fields for various resource mobilizations efforts

Resource mobilization roadmap

September – October

- Organize the 1st meeting for the Informal Contact Group on Resource Mobilisation
- Strategic communications with key donors
- Leverage Urban October to support the resource mobilization efforts in countries and regions



January 2023

- Communicate with Member States about the workprogramme and budget of 2023 as well as sending the the reminder for core contributions

November – December

- Convert pledges into cash
- Transition from soft-earmarked to core contributions
- Send core contribution letters

February – May

Engagement with non-state donors (private sector, foundations, banks) to diversify donor base

June – UN-Habitat Assembly

Host a pledging session with a target of **50 Member States** to contribute to the core funding



THANK YOU

UN  **HABITAT**
FOR A BETTER URBAN FUTURE

unhabitat.org

