

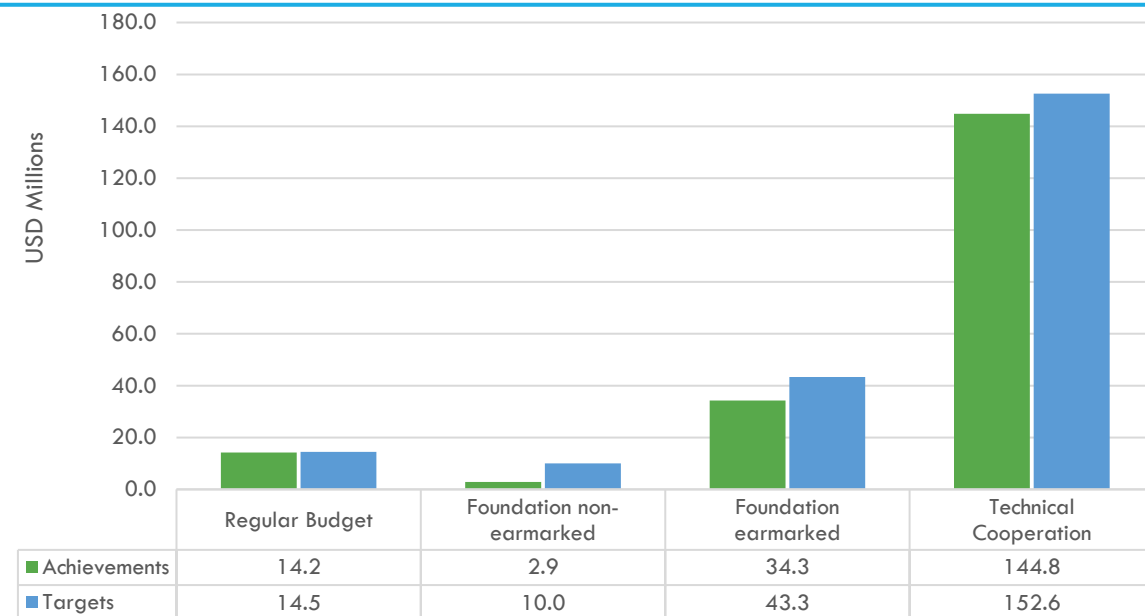
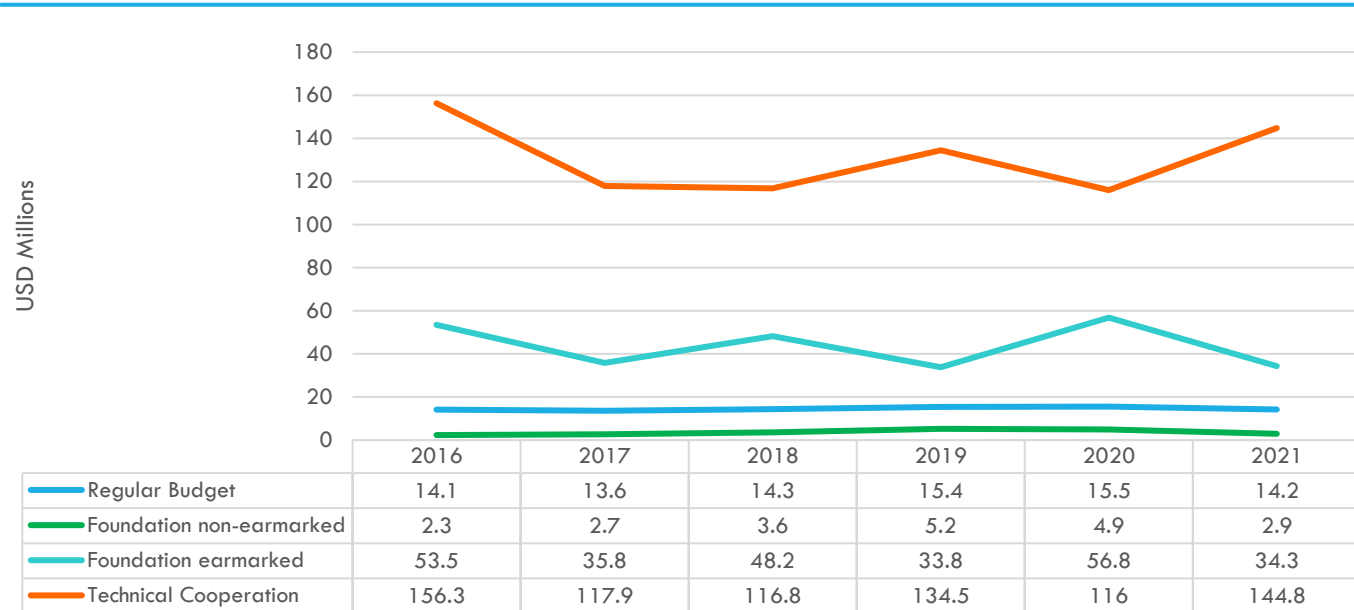
RESOURCE MOBILIZATION

January 2022



UN HABITAT
FOR A BETTER URBAN FUTURE

INCOME TRENDS BY FUND 2016-2021 and PERFORMANCE IN 2021 *(as of 31 December 2021)*



TOTAL CONTRIBUTIONS	1.6% increase income in 2021 than 2020: USD 193 million compared to USD 196.2 million
Regular Budget	UN-Habitat's allocation from assessed contributions of Member States to UN System – *** 2021 figures are interim.
Foundation Non earmarked	non-earmarked voluntary contributions for core normative activities; 2021 income only 29% of target of US2.9 million; urgent support from Member States for the budget of USD 12 million approved for 2022.
EARMARKED CONTRIBUTIONS	Increase of 3.6% for UN-Habitat's services for earmarked programmes
Foundation Special Purpose	voluntary earmarked contributions for global programmes: 39.6 % lower in 2021, reached 79% of the target
Technical Cooperation	voluntary earmarked contributions for country and regional programmes increase of 34.8 % in 2021, reached 95% of target for 2021

Resource Mobilization Strategy Objectives and Actions

1

ADEQUATE FUNDING

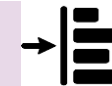


Regular budget: \$ 60M
 Non-earmarked: \$ 41M
 Normative earmarked: \$ 262M
 Country programmes: \$ 607M
 Total: \$ 1,027M

- Core contribution letters
- Pledging sessions
- Bilateral meetings
- Regional Dialogues
- Soft earmarked packages

2

ALIGNMENT



Urban dimensions of the SDGs, NUA
 UN-Habitat Strategic Plan
 National strategic plans
 UN Sustainable Development Cooperation Framework
 UN Funding Compact

- Regional structure
- Common Country Assessments
- Country focal points
- Regional Dialogues

3

STRATEGIC PARTNERSHIPS



Joint strategy development
 Multi-year agreements
 Pooled funding
 Large scale high impact programmes

- Regional dialogues
- Top donor engagement
- Flagship programmes
- Country programmes within UN system

4

DIVERSIFIED DONOR BASE



More Member States contributing
 Domestic resources
 Private Sector, Local Authorities, other
 Multi-donor pooled funds

- Private sector strategy
- Foundations and Philanthropy Platform
- Local Government engagement
- Adaptation, Green Climate etc.

5

VALUE FOR MONEY



Results focused
 Efficient
 Transparent
 Accountable

- Monthly income updates to Member States
- Urban Impact news
- open.unhabitat.org
- SOPs
- Training for staff
- Key performance Indicators
- Solutions Start with Cities

6

INNOVATION

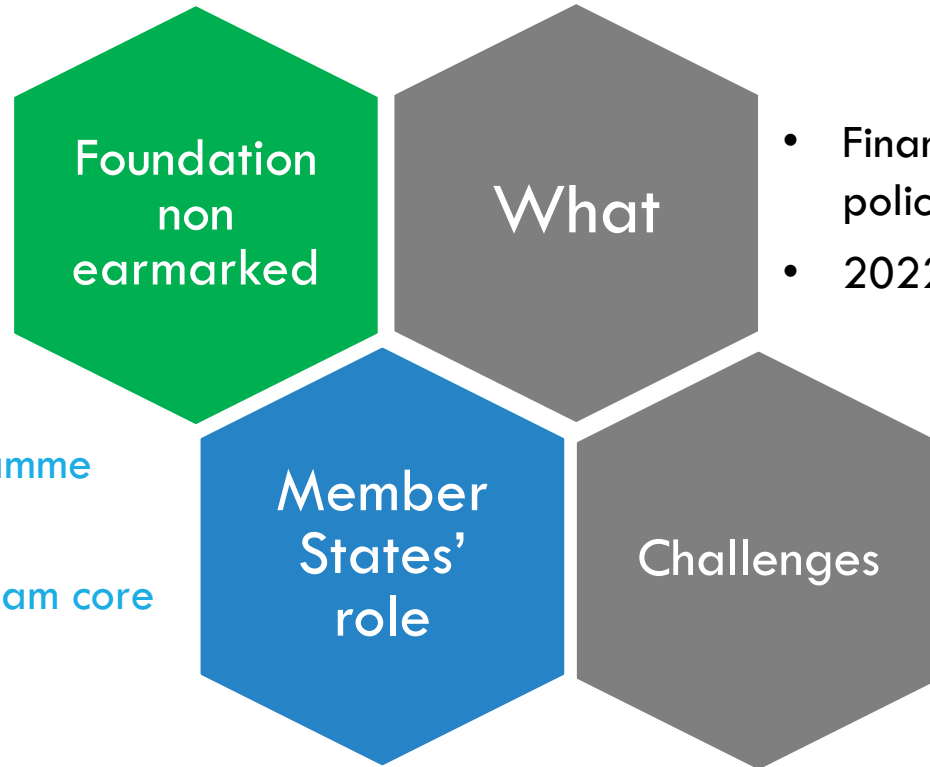


Blended funding: loans, grants
 National Committees
 High Net Worth Individuals, Influencers
 Technology support, social media

- Endowment fund
- Feasibility Fund
- Online fundraising
- Crowdfunding
- Ambassador Programme



Foundation non earmarked resources



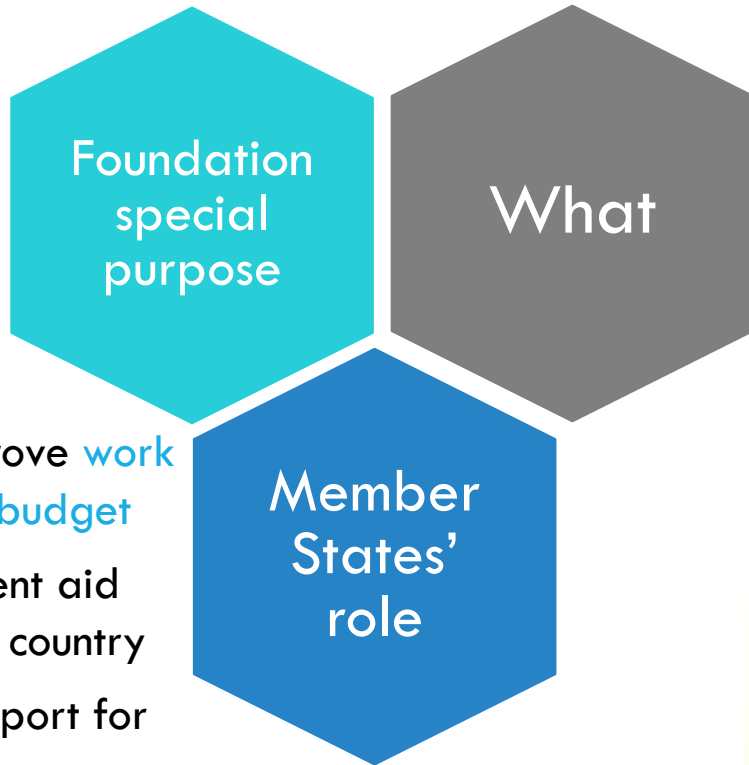
- Finances **core activities** e.g. urban research, data, policies, publications, guidelines, SDG monitoring
- 2022 budget **USD 12 Million**

- Income only **29%** of budget in 2021
- **25** Member States contributed to core
- Long term decline has impact on core activities

- Review and approve **work programme and budget**
- Advise on actions to help **mainstream core funding** into Government budgets
- Send **core contribution letters** and advocate for support from capital
- Support and take part in **strategic funding dialogues**- bilateral and joint consultations
- Take part in **partnership and pledging events** to increase core support



Foundation special purpose resources

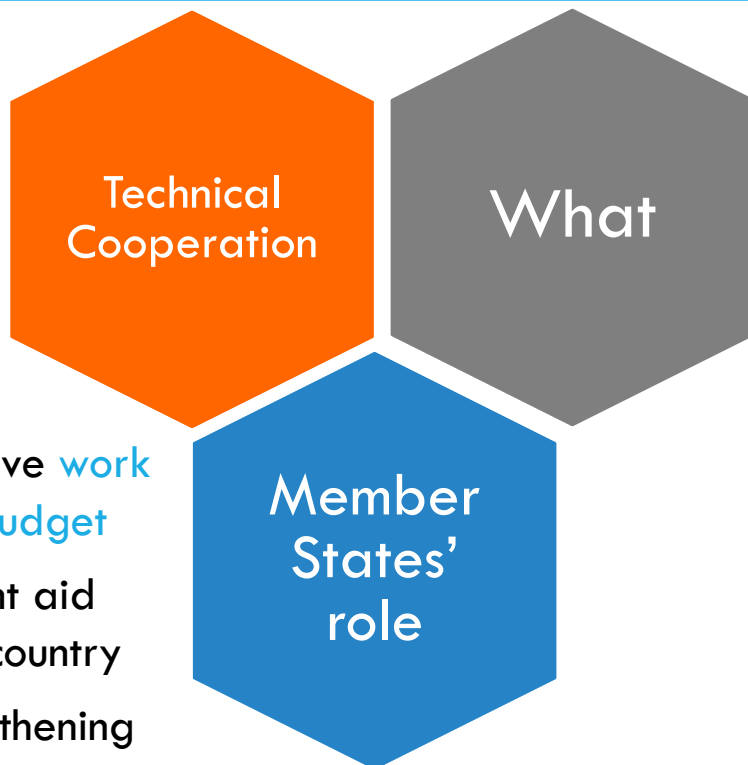


- Finances earmarked **global programmes** e.g. World Urban Forum, Participatory Slum Upgrading Programme, Global Land Tool Network
- 2022 budget **USD 69.1 Million**
- Goals: **balanced** and **soft earmarked** support for all four domains of change

- Review and approve **work programme and budget**
- Share development aid strategy for your country
- Advocate for support for thematic **flagship programmes**
- Advocate for **soft earmarked** support



Technical Cooperation earmarked resources

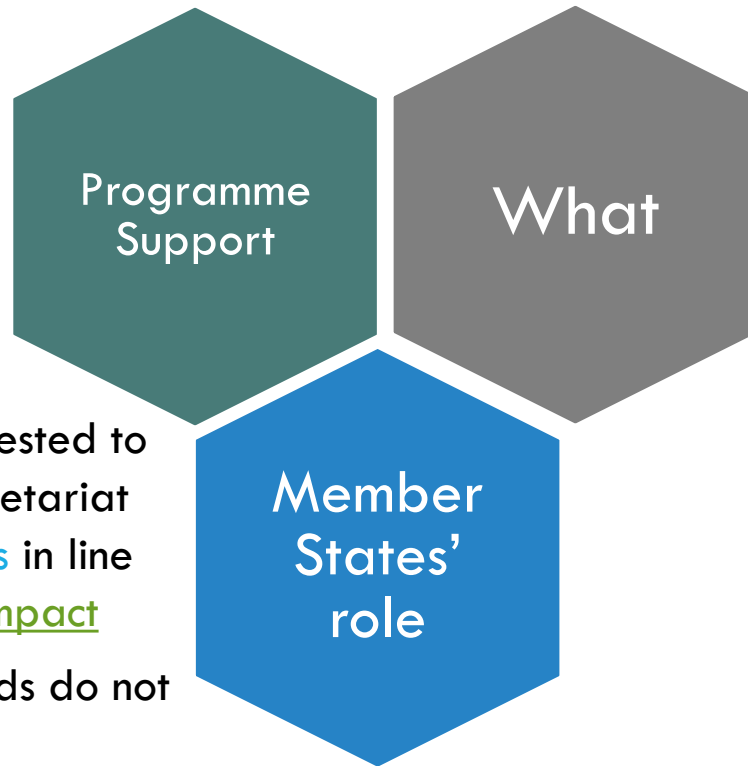


- Finances earmarked **regional and country programmes** top supporters are European Commission and Japan
- 2022 budget **USD 1 49.8 Million**
- UN wide cooperation for high impact programmes to accelerate achievement of all SDGs in countries

- Review and approve **work programme and budget**
- Share development aid strategy for your country
- Support for strengthening **regional architecture and country presence**
- Take part in strategic **Regional Dialogues**
- Support **strategic dialogues with focal Ministries** in your country



Programme Support Costs



- Covers indirect costs related to earmarked projects e.g. administrative support and advocacy
- 2022 budget **USD 11.2 Million**

- Member States requested to comply with UN Secretariat **cost recovery policies** in line with **UN Funding Compact**
- Ensures that core funds do not subsidize earmarked projects in line General Assembly Resolution **A/RES/67/226** which requested implementation of full cost recovery



Resource Mobilization Strategy: Progress in 2021

Income

- Foundation Grants **USD 34.3M**
- Core contributions **USD 2.9M**
- Technical Cooperation **USD 144.8M**

Engagement and communications

- Regional Dialogues
- Top donor engagement
- Annual Donor Consultations
- Urban Impact quarterly brief
- Monthly financial updates
- Solutions Start with Cities publication
- Core contribution letters

Strategies, innovation

- Private Sector
- Foundations and Philanthropists
- Endowment fund
- Feasibility Fund
- Local Government engagement
- Online giving (Donate button)

Relationship management

- Improved donor reporting
- Key Performance Indicators
- Donor Focal Point System
- Improved private sector engagement

Enabling environment

- Standard Operating Procedures
- Enhanced Donor Information System – Regional Profiles
- Improved targeted donor intelligence



Resource Mobilization Strategy – priorities moving forward

- ❑ Increase level of core contributions and number of Member States contributing
- ❑ Soft earmarked packages aligned to donor policies – including support for flagship programmes
- ❑ UN-Habitat value proposition – compelling case to support mandate
- ❑ Implementation of strategies to diversify donor base - Launch of the Sustainable Human Settlements Foundation (Endowment Fund)
- ❑ Internal Capacity building on resource mobilization
- ❑ Enhanced transparency – including upgrade of International Aid Transparency Initiative website open.unhabitat.org



THANK YOU!

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